



CULTURAL ROUTE OF THE COUNCIL OF EUROPE

PREHISTORIC ROCK ART TRAILS CHEMINS DE L'ART RUPESTRE PRÉHISTORIQUE CAMINOS DE ARTE RUPESTRE PREHISTÓRICO

ACTIVITY REPORT YEAR 2023



CÔA MUSEUM (VILA NOVA DE FOZ CÔA, PORTUGAL), 1^{ST} DECEMBER 2023.

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INTRODUCTION: A YEAR FOR THE EUROPEAN OUTREACH

2023 has undoubtedly been a year devoted to the European outreach of our Rock Art Cultural Route (CR). For the first time, CARP organised the Training Academy of the European Cultural Routes (CRs), the most important annual event of the COUNCIL OF EUROPE'S CULTURAL ROUTES PROGRAMME <u>https://www.coe.int/en/web/cultural-routes/2023-p%C3%A9rigueux-montignac-ta,</u> together with the Annual Consultative Forum.

The initiative of our President and the strong commitment of the Conseil Départemental de La Dordogne allowed our CR hosts this annual meeting, which brings together the managers of the 48 CRs of the Council of Europe <u>https://www.coe.int/en/web/cultural-routes/by-theme</u> and the staff of the Institute of CRs of Luxembourg, for a few days, with the aim of working together (combining technical criteria) on aspects as important as the VISIBILITY of the CRs, the COOPERATION between them and the SUSTAINABILITY of the tourist and cultural activity that these networks develop.

For four days, the towns of Périgueux, Montignac (CIAP Lascaux) and Les-Eyzies-de-Tayac-Sireuil (PIP) hosted the speakers and participants of the 10th Training Academy on Cultural Routes of the Council of Europe. The quality of the facilities and the attention given to the participants by the team of the Conséil de La Dordogne (with Germinal Peiro -our president-, Válerie Chamouton, Válerie Coustillas and Luc Larrere at the head) and the staff of our CR, was unanimously praised and thanked.

Previously, our CR was represented at the meeting of European CRs held in Paris on 21-22 February at the French Ministry of Culture, where a joint work plan for the coming years was established, and at the meeting of the CoE CRs based in Spain (held in Santiago de Compostela on 9 March), organised by the Ministry of Culture and Sport of the Spanish Government. Likewise, our CRs has regularly attended the meetings of the French Federation of European CRs sponsored by the Ministry of Culture of the French Republic and was present in the edition of the European CRs guide in Italy that was introduced by the Ministry of Culture of Italy on the occasion of the European Presidency of that country.



Family photo of the 10th Training Academy of the Council of Europe's Cultural Routes, held in Dordogne and organised by the CARP CR and the Council of Europe's Institute of Cultural Routes.





ACTIVITIES DEVELOPED: NOVEMBER 2022 - NOVEMBER 2023

Apart from the activities described below, it should be noted that the International Association CARP -and its European Rock Art Cultural Route- develops a daily activity through its Technical Unit, which has its headquarters in the CANTABRIAN NETWORK FOR RURAL DEVELOPMENT (in Santander, Cantabria). The daily work of the team, made up of Fernando Isasi (manager), Elsa Suárez (administration and economic management), Roberto Palacios (communication and computer resources) and Ramón Montes (technical coordinator of the CARP CR), includes the following tasks:

- Technical and administrative management of PRAT-CARP Cultural Route.

- Maintenance of WEB and Social Networks (with an average of 855 people reached daily, through FACEBOOK, INSTAGRAM and TWITER).

- Permanent attention to the activities and requests of the partners, supporting all partners who request it to organise events, launch projects, etc.

- International relations with the COUNCIL OF EUROPE at its headquarters in Strasbourg and with the INSTITUTE OF EUROPEAN CULTURAL ROUTES in Luxembourg.

- Attendance at training and coordination events of the Cultural Routes Programme (Enlarged Partial Agreement on Cultural Routes of the Council of Europe)

- Relations with other cultural routes, both those certified by the Council of Europe and those of a local, regional and national character.

- Relations with various organisations (IFRAO, ICOMOS, French Network of Cultural Routes, Cultural Routes in Spain, TourSpain, etc.).

- Management of the Cooperation Protocol on Rock Art Heritage declared UNESCO World Heritage "United for the first Art".

- Management of the Cave Passport of the Protocol "United for the first Art".

- Search for opportunities to integrate our partners in European projects: INTERREG, COSME and EUROPE WITH THE CITIZENS.

- Organisation and coordination of the joint celebration of the EUROPEAN DAY OF ROCK ART on 9th October.

- Co-organisation and/or technical support to events promoted by PRAT's partners.

Since the previous General Assembly, held in Ciudad Rodrigo (province of Salamanca, Autonomous Region of Castilla y Leon, Spain) on 28th November 2022, PRAT-CARP CR has developed the following activities.





NOVEMBER 2022:

28th November

PRAT-CARP 2022 ANNUAL FORUM. General Assembly 2022. Ciudad Rodrigo (Castilla y León, Spain). The Assembly was organised by FUNDACIÓN SIEGA VERDE and CONSEJERÍA DE CULTURA Y TURISMO DE LA JUNTA DE CASTILLA Y LEÓN. The assembly was attended by 54 representatives from 31 associated entities, who were also able to visit the formidable rock art site of SIEGA VERDE and even the Côa Museum and the Fariseu rock art site.



DECEMBER 2022:

Christmas 2022-2023 of PRAT-CARP Cultural Route

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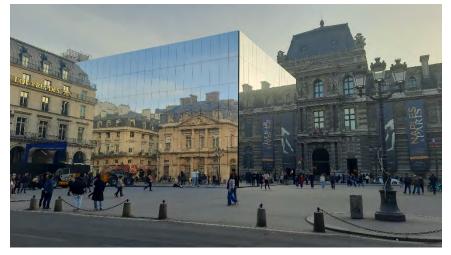
International Association PRAT wish you a Merry Christmas and a Happy New Year 2023 Association Internationale CARP yous souhaitons un Joyeux Noël et une Heureuse Année 2023

YEAR 2023

FEBRUARY

21-22 February

EUROPEAN CULTURAL ROUTES MEETING. Malraux Hall. French Ministry of Culture (182, rue Saint Honoré. Paris).



Under the auspices of the French Ministry of Culture, this technical coordination meeting was held with the participation of 28 European Cultural Routes. The meeting approved the central working topics for 2023 and 2024, VISIBILITY, COOPERATION and SUSTAINABILITY the of routes.

The Rock Art CR introduced the Training Academy 2023



that it co-organises with the INSTITUTE OF CULTURAL ROUTES of Luxembourg, in June at Dordogne region.



General view of the meeting.

MARS

7-9 March.

Attendance at the ITB BERLIN FAIR 2023. With its own counter located in the TourSpain stand, our Cultural Route introduced to tourism intermediaries, media and professionals in the sector, the tourist and cultural attractions of the 161 rock art destinations of PRAT, together with other Cultural Routes that offer unique experiences to tourists: heritage, festivals, traditions, gastronomy, nature, as well as various proposals related to active tourism. In addition, around twenty specialised agents and tour operators have been invited to discover and inform about the diversity and richness of our rock art destinies.

ITB Berlin is one of the most important professional meetings in the tourism sector and it is considered one of the three most important fairs in the world, along with the World Travel Market (WTM) in London and the International Tourism Fair (FITUR) in Madrid. It brings together not only professionals from the German market but also from all over Europe and the world, with the participation of 4,500 exhibitors from more than 150 countries.







The Secretary of State for Tourism and the Director of TourSpain visit the working desk of Cultural Routes in Spain network at ITB BERLIN 2023

8-9 March

II Meeting of Cultural Routes Managers of Cultural Routes of the Council of Europe Programme in Spain, organised by the Xunta de Galicia, Ayuntamiento de Catoira and the Ministry of Culture and Sport of the Spanish Government. CARP's participation focused on the application of the Convention of Faro <u>https://edoc.coe.int/en/cultural-heritage/8757-the-</u> <u>faro-convention-the-way-forward-with-heritage.html</u> in the field of Rock Art management. In Europe, 48% of visitable rock art destinations are managed by local societies, through foundations, associations, town councils and rural development groups.



Family photo of the attendees with Stefano Dominioni (Director of the European Institute of Cultural Routes) in the middle with the General Director of Culture of Xunta de Galicia and representatives of the Ministry of Culture

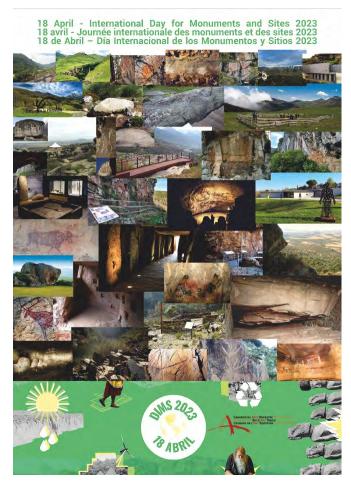
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Lecture of PRAT CR

APRIL



18 April.		
CELEBRATION	OF	THE
INTERNATIONAL	DAY	FOR
MONUMENTS AND SITES, in collaboration		
with IFRAO, which presented the ICOMOS		
Charter for the Integrated Management of		
Prehistoric Rock Art and its Landscapes:		

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Cultural route of the Council of Europe

In the elaboration of this document have participated several members of the Scientific Committee and representatives of partners of the CARP CR (Arturo Pérez, Miguel San Nicolás, Pilar Fatás, José Manuel Rey, Ramón Montes...)

https://icomos.es/wp-content/uploads/2023/04/EN_CARTA-CCNAR_V3.pdf



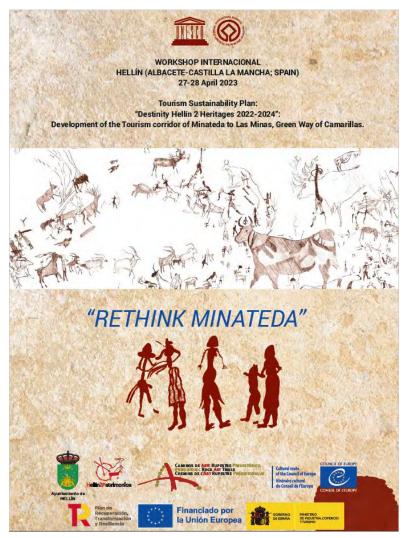


27-28 April

WORKSHOP: "RETHINKING MINATEDA". Minateda-Hellín.

Minateda and Hellín (province of Albacete, Castilla La Mancha, Spain), hosted a workshop organised by the Town Council of the town and the CARP CR, within the activities of the Tourism Sustainability Plan called "*Destiny Hellín 2 Heritages 2022-2024*".

https://repensarminateda.prehistour.eu/ (developed programme and all the information on this event)



The importance of the event, which inaugurates the participation of the town of Hellín in the Cultural Routes Programme (as a new member of PRAT-CARP CR), lay in the fact that the managers of sites such as the caves of Altamira (Cantabria) and Maltravieso (Externadura), the Petroglyphs of Pontevedra (Galicia) - rock art in Spain-, Vale do Côa and the Museum of Mação (Portugal), Gobustán (Azerbaijan), or the rock art sites of Norway were involved in the current situation of the of the site management of Minateda and were able to advise local and regional agents on how to develop a process leading to the generation of the Management Plan for the Abrigo Grande of Minateda and the rock sites of the municipality of Hellín.

As a **<u>SUMMARY-CONCLUSION</u>** of the Workshop, the SCIENTIFIC COMMITTEE of PRAT-CARP CR (which attended almost the entire event) drew up a document

containing the technical recommendations for the correct integral management of the famous ABRIGO GRANDE OF MINATEDA, developed after working visits to the rock art sites and after working sessions held at the Hellín Cultural Centre, attached to the Archaeological and Easter Museum (MUSS) of this town.





General view of one of the sessions.



Periódico con noticias de última hora, multimedia, álbumes, ocio, sociedad, servicios, opinión, actualidad local, economía, política, deportes...

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Actualmente cerradas al público y calificadas en "mala situación", por los expertos que las han visitado

En la tarde del pasado jueves se llevaba a cabo la inauguración oficial de las Jornadas del Plan de Gestión del Abrigo Grande de Minateda con el título de "Repensar Minateda" donde se daban cita un importante número de expertos europeos del arte rupestre para hablar y discutir sobre este yacimiento que como ya lo bautizó el abate Henri Breuil "la Altamira del sur de España", es de los más importantes de la península Ibérica pero que actualmente se encuentra cerrado al público debido a las malas condiciones en que se encuentran las pinturas.

https://elfarodehellin.com/repensar-minateda-debe-

<u>ser-el-paso-definitivo-para-la-recuperacion-y-puesta-en-valor-de-las-pinturas-rupestres-del-abrigo-grande-de-</u> minateda/?fbclid=IwAR1FoSNQZhkx7vNi8j23me93h2H9c45Ox5tdeh2J-8RvM-Qv68-wRx00Bv4

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MAY-JUNE

30th May to 2nd June



It has been the most important event that our network has organized in terms of international outreach of our organization and our Cultural Route. Thanks to the technical and economic support of the Conséil Départemental de La Dordogne, PRAT CR was able to organize the Annual Training Academy of the Cultural Routes Programme of the Council of Europe, one of the two main events of this European programme.

With excellent venues (the own Assembly's hall of the region, the Auditorium of the Pôle d'Interpretation de la Préhistoire and the European Rock Art Centre of Lascaux-Montignac) and an excellent local organization, the event was a full success.

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Sixty representatives from thirty-four Cultural Routes and other organizations related with Heritage and Tourism (UNESCO, UNWTO, several Universities...) attended to the sessions and workshops developed during days 30th May to 2nd June with a great programme proposed by PRAT CR and developed in different work sessions coordinated by the Task Force of the Cultural Routes.

All attendees agreed on the excellent organisation and quality of the contents developed, congratulating our president. In fact, Germinal Peiro took a very active part in the event, even giving a lecture on the value of cooperation in archaeological tourism.



General aspect of one of the sessions.



The staffs of Conseil Départemental de La Dordogne and Technical Unit of PRAT-CARP CR working during the Training Academy.







Family photo of the 10th Training Academy 2023 of the Cultural Routes.

All the information and the session at the Website of the event: https://trainingacademy2023.prehistour.eu/

AUGUST

Collaboration with the GEOGRAPHIC INSTITUTE OF SPAIN.

The National Geographic Institute of Spain and CNIG have new routes in the "Nature, Culture and Leisure" viewer <u>https://nco.ign.es/VisorNCO/</u>, one of them is Rock Art destinations. In this viewer are available the Rock Art trails and the rock art destinations of PRAT CR in Spain. A specific section is devoted to Prehistoric Rock Art Trails CR that go through the places of the Iberian Peninsula where it is possible to know the FIRST ART OF HUMANKIND. Caves, rock shelters, petroglyphs, incredible prehistoric landscapes... On the IGNE-CNIG map it is possible to locate the ROCK ART DESTINATIONS closest to your place of residence or holidays and thus be able to go and discover paintings, engravings and millenary magical spaces...







SEPTEMBER

13-14 September

1st FORUM OF CULTURAL ROUTES IN SPAIN. Cáceres (Extremadura, Spain)

Co-organisation of this first meeting, within the scope of TOURSPAIN'S PRODUCT CLUB "Cultural Routes in Spain", where PRAT CR will work with the Routes "Vía de La Plata" (Romanisation), "Camino del Cid" (Middle Ages), "Routes of Charles V" (Modern Age) and "Caminos de Pasión" (Contemporary Age).

https://fororutasculturalesdeespana.spainculturalroutes.com/wp/?fbclid=IwAR3SmIO88uwIL 10Y0-dd0Z0CZ-cudxFvbewI488S62QVYFLH0sHw3PQ1MIs



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OCTOBER

9TH October EUROPEAN DAY OF ROCK ART

Taking as a basis the phrase of Émile Cartailhac in recognising the value of the art of Altamira Cave: "WE LIVE IN A NEW WORLD" (E. Cartailhac, letter to G. Chauvet dated 09/10/1902), the 5th edition of the European Rock Art Day was celebrated in the context of the EUROPEAN HERITAGE DAYS <u>https://www.europeanheritagedays.com/</u> sponsored by the European Commission and the Council of Europe.

Around 50 activities of which 30 were officially communicated to PRAT Technical Unit (no less than 20 were not communicated), were developed in 5 countries. Those reported are included in the official report of our Cultural Route <u>https://www.prehistour.eu/event/program-2023/</u>:

- -Spain, 23 activities in 10 Autonomous Regions.
- -Portugal, 2 activities un 2 regions
- -France, 4 activities in 2 regions
- -Italy, 2 activities in 2 regions
- -Azerbaijan, 1 activity







Our day had a large impact in Social Media and in the website of the EHD of the Council of Europe.

More than 1,500 direct attendees were documented.

At least, 25 PRAT's partners were involved in the celebration.



Several posters were designed and produced by PRAT-CARP's members on the occasion of the European Rock Art Day.

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18-19 October

Collaboration with the **Ist Iberian Meeting of local and regional entities with Archaeological Heritage as an axis of rural development, ARCHAEOLOGY AND RURAL DEVELOPMENT.** <u>https://arqueologiaydesarrollorural.adecocir.es/</u> (programme developed and video of the sessions)

Organised by the entity ADECOCIR of Ciudad Rodrigo (Salamanca, Spain), it brought together some twenty organisations - political, social, economic - from the rural environment of PORTUGAL and SPAIN to make an expert exchange of information and lay the foundations for future cooperation projects.







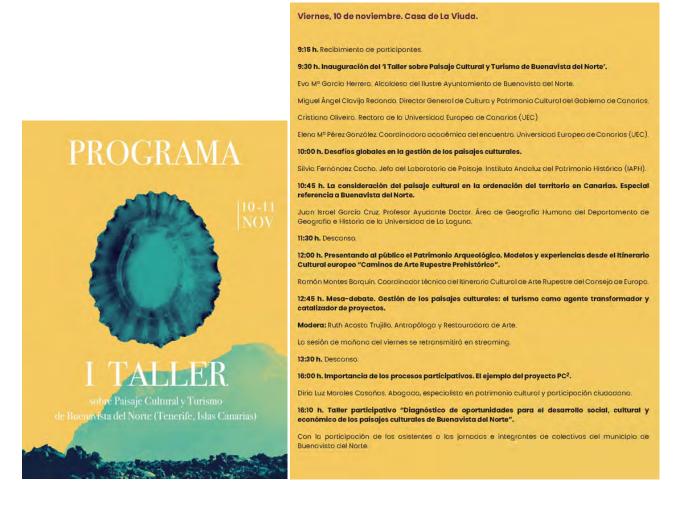
11-12 November

Participation in the **FIRST WORKSHOP ON CULTURAL LANDSCAPES AND TOURISM at Buenavista del Norte** (Tenerife, Canary Islands)

https://jornadas.buenavistadeInorte.travel/

Landscapes, both natural and cultural, are one of the most complex typologies of heritage in terms of protection, planning and management. Since the 1990s (Florence Convention, **Council of Europe, 2000**), steps have been taken to recognise, define and characterise them. In this process, public participation is fundamental, as is the design of public policies for the territory. But, in addition, the landscape has also become a tourist product capable of attracting travellers interested in both nature and cultural heritage.

PRAT CR introduced its experience defining Rock Art Cultural Landscapes and how they are presented to the public in the different territories of its partner entities, from Finland to Azerbaijan, passing through Italy, France and Portugal.









Citizen participation in the Workshop.

14-16 November

VII INTERNATIONAL CONGRESS OF ROCK ART OF TRIGUEROS

Once again, PRAT Cultural Route has actively participated in the organisation of the International Congress of Cave Art in Trigueros (Huelva, Andalusia, Spain). Likewise, the scientific committee of the network has been represented by Hipólito Collado and Sara Garcés (with the collaboration of George Nash -from UK-), in the technical sessions of the Congress.

Besides, this year the CENTENARY OF THE DISCOVERY OF THE DOLMEN OF SOTO was celebrated and the Cultural Route of the Council of Europe "Megalithic Routes" held its annual assembly in Trigueros, also participating in the organisation and scientific sessions of the congress.



Lecture of our technical coordinator.

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Ph.D. Nash, Garcés and Collado during their participation as representatives of PRAT CR.





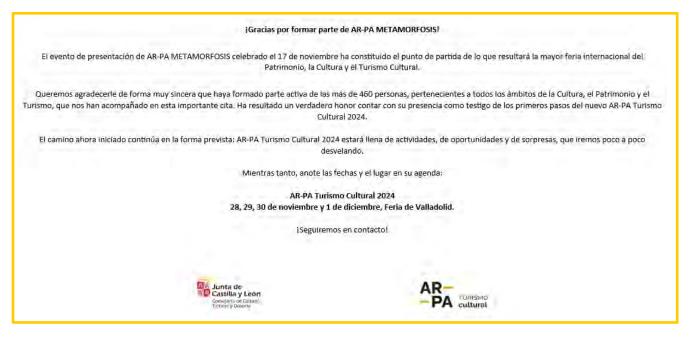
17 November

PRAT attended to the presentation event of **AR-PA Cultural Tourism** *Metamorphosis*. <u>https://bienalarpa.es/en/inicio-english/</u> in Valladolid (Castilla y León).

Our partner Consejería de Cultura, Turismo y Deporte de la Junta de Castilla y León introduced the new lines of the biennial Art and Heritage Fair in which PRAT participates annually, since 2017.



General aspect of the hall. Juan Carlos Prieto (General Director of Culture) and Mar Sancho (Vice-Counsilior of Culture of Junta de Castilla y León) during the event.



E-mail received on 21/11/2023 after our participation in the AR-PA event.

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30th November / 1st December

ANNUAL FORUM OF PRAT. GENERAL ASSEMBLY OF PRAT-CARP CULTURAL ROUTE

Côa Museum (Vila Nova de Foz Côa, Portugal)

Organised by: CÔA PARK FOUNDATION and the Technical Unit of PRAT (Cantabrian Network of Rural Development)



ON THE OCASSION OF THE 25TH ANNIVERSARY OF THE INCLUSION OF CÔA VALLEY IN THE UNESCO WORLD HERITAGE LIST.

iiiCONGRATULATIONS CÔA!!!

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WE ARE THE FIST ART OF THE HUMANKIND

COUNCIL OF EURO

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